

LiveStats 6.2.6
Visits for: **randburg.com**
Month of January 2004

Summary Report - Visits

The total number of visits during the selected month is **196,419**.

The average number of visits during a month is **157,187.83**.

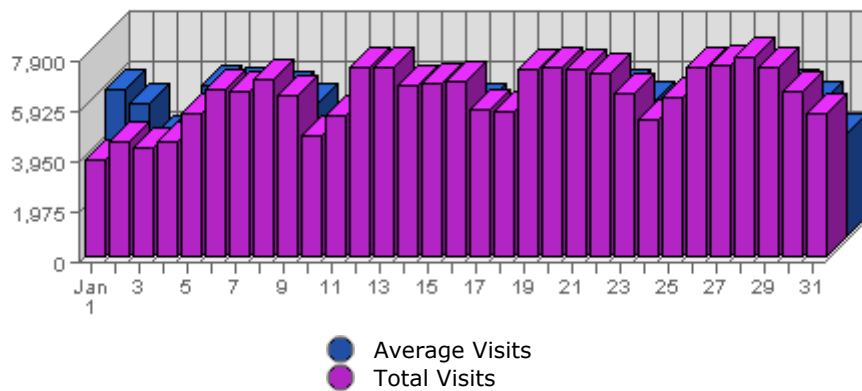
The smallest number of visits occurred on **Thu, Jan 01st 2004** with **3,819** visits.

The largest number of visits occurred on **Wed, Jan 28th 2004** with **7,853** visits.

On average the smallest number of visits occurs on **Saturday** with **4,126.00** visits.

On average the largest number of visits occurs on **Wednesday** with **6,043.00** visits.

3D Column - Visits



Tabular - Visits

Date	Visits	Average	Forecast	% of Total
Thu Jan 01st, 2004	3,819	5,788.58	n/a ▲	1.94
Fri Jan 02nd, 2004	4,509	5,269.74	n/a ▲	2.30
Sat Jan 03rd, 2004	4,342	3,998.22	n/a ▲	2.21
Sun Jan 04th, 2004	4,556	4,522.88	n/a ▲	2.32
Mon Jan 05th, 2004	5,621	5,947.00	n/a ▲	2.86
Tue Jan 06th, 2004	6,559	5,911.33	n/a ▲	3.34
Wed Jan 07th, 2004	6,525	5,931.53	n/a ▲	3.32
Thu Jan 08th, 2004	6,955	5,749.96	n/a ▲	3.54
Fri Jan 09th, 2004	6,393	5,254.82	n/a ▲	3.25
Sat Jan 10th, 2004	4,746	4,004.96	n/a ▲	2.42
Sun Jan 11th, 2004	5,540	4,523.53	n/a ▲	2.82
Mon Jan 12th, 2004	7,444	5,940.73	n/a ▲	3.79
Tue Jan 13th, 2004	7,458	5,923.79	n/a ▲	3.80
Wed Jan 14th, 2004	6,717	5,942.94	n/a ▲	3.42
Thu Jan 15th, 2004	6,865	5,773.13	n/a ▼	3.50
Fri Jan 16th, 2004	6,906	5,276.71	n/a ▲	3.52
Sat Jan 17th, 2004	5,779	4,019.21	n/a ▲	2.94
Sun Jan 18th, 2004	5,717	4,543.08	n/a ▲	2.91
Mon Jan 19th, 2004	7,364	5,969.09	n/a ▼	3.75
Tue Jan 20th, 2004	7,490	5,952.74	n/a ▲	3.81
Wed Jan 21st, 2004	7,424	5,957.55	n/a ▲	3.78
Thu Jan 22nd, 2004	7,189	5,793.74	n/a ▲	3.66
Fri Jan 23rd, 2004	6,420	5,307.45	n/a ▼	3.27
Sat Jan 24th, 2004	5,434	4,052.42	n/a ▼	2.77
Sun Jan 25th, 2004	6,241	4,565.23	n/a ▲	3.18
Mon Jan 26th, 2004	7,467	5,994.93	n/a ▲	3.80

Tue Jan 27th, 2004	7,511	5,981.20	n/a ▲	3.82
Wed Jan 28th, 2004	7,853	5,984.70	n/a ▲	4.00
Thu Jan 29th, 2004	7,471	5,819.57	n/a ▲	3.80
Fri Jan 30th, 2004	6,492	5,328.06	n/a ▲	3.31
Sat Jan 31st, 2004	5,612	4,078.00	n/a ▲	2.86

Help For: Visits

The **Visits** report shows the number of visitor sessions—or "visits"—to your site during the specified report period. A visit refers to a series of requests from a uniquely identified client. A visit starts with the first request from the client and remains active as long as the period between subsequent requests from the client does not exceed a set "time-out" period. After a visit "times out", LiveStats counts a request from the same client as the start of a new visit.

You can use the **Visits** report to help you spot trends in your web site's traffic. For example, you can use a monthly or quarterly report to see if visits have increased or decreased from the last period. This information can help you evaluate the effectiveness of your marketing effort. If an increase in visits follows the launch of an advertising campaign, you can conclude that the campaign is drawing more people to your site.

This report can also help you identify an ideal time to schedule maintenance or to update site content. For example, you can use a weekly or daily report to identify hours of high or low traffic on your site. If traffic is lowest on Sunday evenings, then you can schedule maintenance or updates for this time and ensure the least possible disruption to your customers.

This report also helps you identify potential problems on your site. For example, you may find that the **Visits** report shows an increase in visits but that the **Time Spent per Visit** report shows that visits are relatively short. This scenario indicates that your marketing effort is drawing people to your site but that the site itself is not holding their interest.

Notes:

- Clients are uniquely identified either by their IP address, or—if LiveStats has been configured to support cookies—their cookie.
- By default, the session "time out" period is 15 minutes. This period is configurable.
- This report includes visits from automated users such as search engine robots.

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