

**LiveStats 6.2.6**  
Visits for: **randburg.com**  
Month of June 2003

### Summary Report - Visits

The total number of visits during the selected month is **154,729**.

The average number of visits during a month is **144,151.40**.

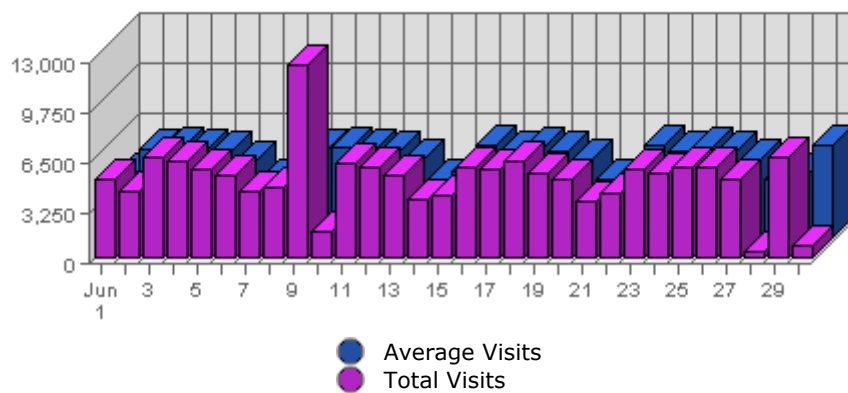
The smallest number of visits occurred on **Sat, Jun 28th 2003** with **391** visits.

The largest number of visits occurred on **Mon, Jun 09th 2003** with **12,514** visits.

On average the smallest number of visits occurs on **Saturday** with **3,690.00** visits.

On average the largest number of visits occurs on **Wednesday** with **5,768.00** visits.

### 3D Column - Visits



### Tabular - Visits

Date	Visits	Average	Forecast	% of Total
Sun Jun 01st, 2003	5,164	4,237.37	n/a ▲	3.34
Mon Jun 02nd, 2003	4,334	5,793.90	n/a ▼	2.80
Tue Jun 03rd, 2003	6,588	5,852.25	n/a ▲	4.26
Wed Jun 04th, 2003	6,278	5,827.95	n/a ▲	4.06
Thu Jun 05th, 2003	5,794	5,704.45	n/a ▲	3.74
Fri Jun 06th, 2003	5,390	5,054.30	n/a ▼	3.48
Sat Jun 07th, 2003	4,399	3,779.50	n/a ▲	2.84
Sun Jun 08th, 2003	4,588	4,283.70	n/a ▼	2.97
Mon Jun 09th, 2003	12,514	5,724.38	n/a ▲	8.09
Tue Jun 10th, 2003	1,785	5,887.29	n/a ▼	1.15
Wed Jun 11th, 2003	6,176	5,849.38	n/a ▼	3.99
Thu Jun 12th, 2003	5,896	5,708.71	n/a ▲	3.81
Fri Jun 13th, 2003	5,392	5,070.29	n/a ▲	3.48
Sat Jun 14th, 2003	3,880	3,809.00	n/a ▼	2.51
Sun Jun 15th, 2003	4,093	4,298.19	n/a ▼	2.65
Mon Jun 16th, 2003	5,894	6,033.00	n/a ▼	3.81
Tue Jun 17th, 2003	5,739	5,700.82	n/a ▲	3.71
Wed Jun 18th, 2003	6,304	5,864.23	n/a ▲	4.07
Thu Jun 19th, 2003	5,561	5,717.23	n/a ▼	3.59
Fri Jun 20th, 2003	5,188	5,084.91	n/a ▼	3.35
Sat Jun 21st, 2003	3,698	3,812.23	n/a ▼	2.39
Sun Jun 22nd, 2003	4,268	4,288.86	n/a ▲	2.76
Mon Jun 23rd, 2003	5,787	6,026.96	n/a ▼	3.74
Tue Jun 24th, 2003	5,466	5,702.48	n/a ▼	3.53
Wed Jun 25th, 2003	5,890	5,883.35	n/a ▼	3.81
Thu Jun 26th, 2003	5,858	5,710.43	n/a ▲	3.79

Fri Jun 27th, 2003	5,120	5,089.39	n/a ▼	3.31
Sat Jun 28th, 2003	391	3,807.26	n/a ▼	0.25
Sun Jun 29th, 2003	6,510	4,287.96	n/a ▲	4.21
Mon Jun 30th, 2003	784	6,016.96	n/a ▼	0.51

## Help For: Visits

---

The **Visits** report shows the number of visitor sessions—or "visits"—to your site during the specified report period. A visit refers to a series of requests from a uniquely identified client. A visit starts with the first request from the client and remains active as long as the period between subsequent requests from the client does not exceed a set "time-out" period. After a visit "times out", LiveStats counts a request from the same client as the start of a new visit.

You can use the **Visits** report to help you spot trends in your web site's traffic. For example, you can use a monthly or quarterly report to see if visits have increased or decreased from the last period. This information can help you evaluate the effectiveness of your marketing effort. If an increase in visits follows the launch of an advertising campaign, you can conclude that the campaign is drawing more people to your site.

This report can also help you identify an ideal time to schedule maintenance or to update site content. For example, you can use a weekly or daily report to identify hours of high or low traffic on your site. If traffic is lowest on Sunday evenings, then you can schedule maintenance or updates for this time and ensure the least possible disruption to your customers.

This report also helps you identify potential problems on your site. For example, you may find that the **Visits** report shows an increase in visits but that the **Time Spent per Visit** report shows that visits are relatively short. This scenario indicates that your marketing effort is drawing people to your site but that the site itself is not holding their interest.

### Notes:

- Clients are uniquely identified either by their IP address, or—if LiveStats has been configured to support cookies—their cookie.
- By default, the session "time out" period is 15 minutes. This period is configurable.
- This report includes visits from automated users such as search engine robots.

---

LiveStats Service Provider Edition 6.2.6: Content created Thu Aug 14 13:44:12 2003 (Server Time)



Copyright ©1996-1999, 2001, 2002 [DeepMetrix Corporation](#)