

LiveStats 6.2.6
Visits for: **randburg.com**
Month of October 2003

Summary Report - Visits

The total number of visits during the selected month is **187,544**.

The average number of visits during a month is **148,420.22**.

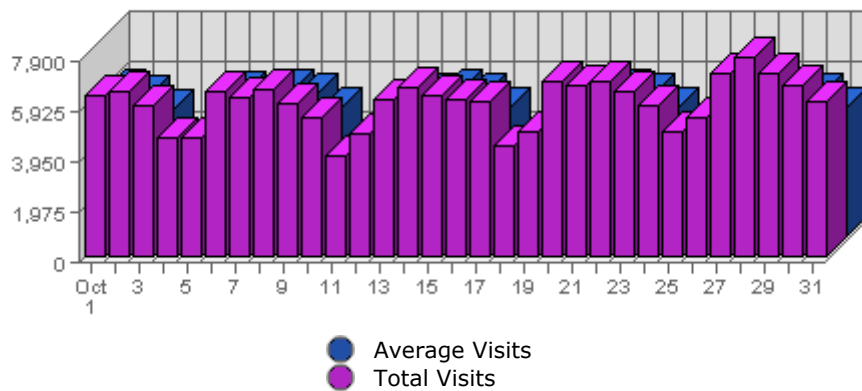
The smallest number of visits occurred on **Sat, Oct 11th 2003** with **4,028** visits.

The largest number of visits occurred on **Tue, Oct 28th 2003** with **7,828** visits.

On average the smallest number of visits occurs on **Saturday** with **3,871.00** visits.

On average the largest number of visits occurs on **Wednesday** with **5,905.00** visits.

3D Column - Visits



Tabular - Visits

Date	Visits	Average	Forecast	% of Total
Wed Oct 01st, 2003	6,366	5,776.11	n/a ▼	3.39
Thu Oct 02nd, 2003	6,481	5,603.76	n/a ▲	3.46
Fri Oct 03rd, 2003	5,932	5,035.68	n/a ▲	3.16
Sat Oct 04th, 2003	4,722	3,722.08	n/a ▲	2.52
Sun Oct 05th, 2003	4,725	4,301.68	n/a ▼	2.52
Mon Oct 06th, 2003	6,498	5,705.84	n/a ▲	3.46
Tue Oct 07th, 2003	6,298	5,650.16	n/a ▼	3.36
Wed Oct 08th, 2003	6,587	5,791.63	n/a ▲	3.51
Thu Oct 09th, 2003	6,012	5,626.84	n/a ▼	3.21
Fri Oct 10th, 2003	5,498	5,059.26	n/a ▼	2.93
Sat Oct 11th, 2003	4,028	3,748.39	n/a ▼	2.15
Sun Oct 12th, 2003	4,882	4,312.82	n/a ▲	2.60
Mon Oct 13th, 2003	6,234	5,726.15	n/a ▼	3.32
Tue Oct 14th, 2003	6,675	5,666.77	n/a ▲	3.56
Wed Oct 15th, 2003	6,382	5,812.03	n/a ▼	3.40
Thu Oct 16th, 2003	6,187	5,636.72	n/a ▲	3.30
Fri Oct 17th, 2003	6,132	5,070.51	n/a ▲	3.27
Sat Oct 18th, 2003	4,352	3,755.56	n/a ▲	2.32
Sun Oct 19th, 2003	4,922	4,327.41	n/a ▲	2.62
Mon Oct 20th, 2003	6,941	5,738.85	n/a ▲	3.70
Tue Oct 21st, 2003	6,736	5,691.98	n/a ▲	3.59
Wed Oct 22nd, 2003	6,932	5,826.27	n/a ▲	3.70
Thu Oct 23rd, 2003	6,550	5,650.48	n/a ▲	3.49
Fri Oct 24th, 2003	6,002	5,097.05	n/a ▼	3.20
Sat Oct 25th, 2003	4,948	3,770.47	n/a ▲	2.64
Sun Oct 26th, 2003	5,456	4,342.27	n/a ▲	2.91

Mon Oct 27th, 2003	7,207	5,768.17	n/a ▲	3.84
Tue Oct 28th, 2003	7,828	5,717.44	n/a ▲	4.17
Wed Oct 29th, 2003	7,201	5,853.24	n/a ▲	3.84
Thu Oct 30th, 2003	6,735	5,672.41	n/a ▲	3.59
Fri Oct 31st, 2003	6,095	5,119.12	n/a ▲	3.25

Help For: Visits

The **Visits** report shows the number of visitor sessions—or "visits"—to your site during the specified report period. A visit refers to a series of requests from a uniquely identified client. A visit starts with the first request from the client and remains active as long as the period between subsequent requests from the client does not exceed a set "time-out" period. After a visit "times out", LiveStats counts a request from the same client as the start of a new visit.

You can use the **Visits** report to help you spot trends in your web site's traffic. For example, you can use a monthly or quarterly report to see if visits have increased or decreased from the last period. This information can help you evaluate the effectiveness of your marketing effort. If an increase in visits follows the launch of an advertising campaign, you can conclude that the campaign is drawing more people to your site.

This report can also help you identify an ideal time to schedule maintenance or to update site content. For example, you can use a weekly or daily report to identify hours of high or low traffic on your site. If traffic is lowest on Sunday evenings, then you can schedule maintenance or updates for this time and ensure the least possible disruption to your customers.

This report also helps you identify potential problems on your site. For example, you may find that the **Visits** report shows an increase in visits but that the **Time Spent per Visit** report shows that visits are relatively short. This scenario indicates that your marketing effort is drawing people to your site but that the site itself is not holding their interest.

Notes:

- Clients are uniquely identified either by their IP address, or—if LiveStats has been configured to support cookies—their cookie.
- By default, the session "time out" period is 15 minutes. This period is configurable.
- This report includes visits from automated users such as search engine robots.

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